

MARVEL

SUPERIOR IRON MAN



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100

70

50

IRON
MAN

AR

AVENGERS
NOW!

TAYLOR
CINAR
GURU-eFX

002



EXTREMIS 3.0



BE BEAUTIFUL • BE INTELLIGENT • BE HEALTHY • BE IMMORTAL

BE SUPERIOR



Tony Stark is a technological visionary... a famous, wealthy and unparalleled inventor. With the world's most advanced and powerful suit of armor, Stark has valiantly protected the innocent as an invincible bright knight known as IRON MAN. But an epic battle with the psychic-powered Red Skull altered Stark's mind.

With a more arrogant and devious personality surfacing, Tony has used San Francisco as a testing ground for the Extremis 3.0 App. It can improve a person's life, making them more attractive, smarter and healthy... But it comes at a cost and not everyone can afford it. The population is divided into two: mere humans and those who are superior.

Daredevil doesn't like what it's doing to his city...

CHAPTER 2: DAREDEVIL VS. IRON MAN

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Iron Man created by Stan Lee, Don Heck,
Larry Lieber, and Jack Kirby

Tony Stark gifted a new Extremis app to the people of San Francisco. *Perfection*--downloadable through any smart phone.

Those who couldn't afford it were desperate to get it back, and desperate people--

DON'T SCREAM.

But it wasn't a *gift*. It was just a *taste*.

He tore it away, and he made his utopia prohibitively expensive.

--do desperate things.

JUST GIVE ME YOUR DAMN BAG.

NO... I NEED IT.

The kid's heart is beating so hard that I could hear it without enhanced senses. He's more scared than the woman he's mugging.

PLEASE.

I SERIOUSLY DON'T WANT TO HURT YOU.

I JUST--

FWIP

AGH!



Stark Island.
Formerly
Alcatraz.

I guess it's fitting
that Tony chose the
former home to
criminals for his new
base of operations.

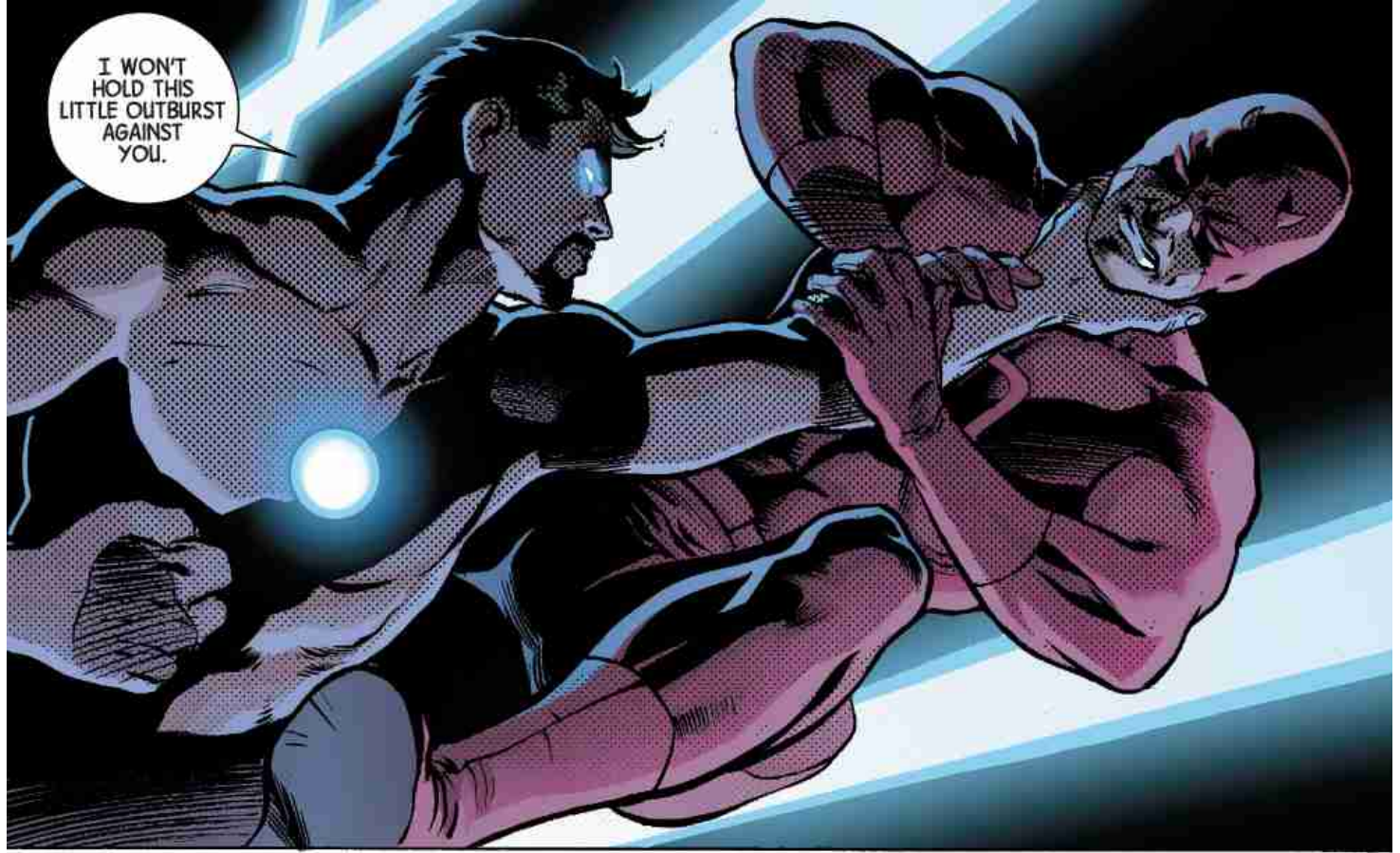
Because he's
holding the entire
city ransom.



GOT
SOME
BAD NEWS,
STARK--

--I'M
SHUTTING
YOU
DOWN.





I WON'T
HOLD THIS
LITTLE OUTBURST
AGAINST
YOU.



YOU KNOW
YOU'RE ALWAYS
WELCOME. BUT IF
YOU DO COME
BACK...



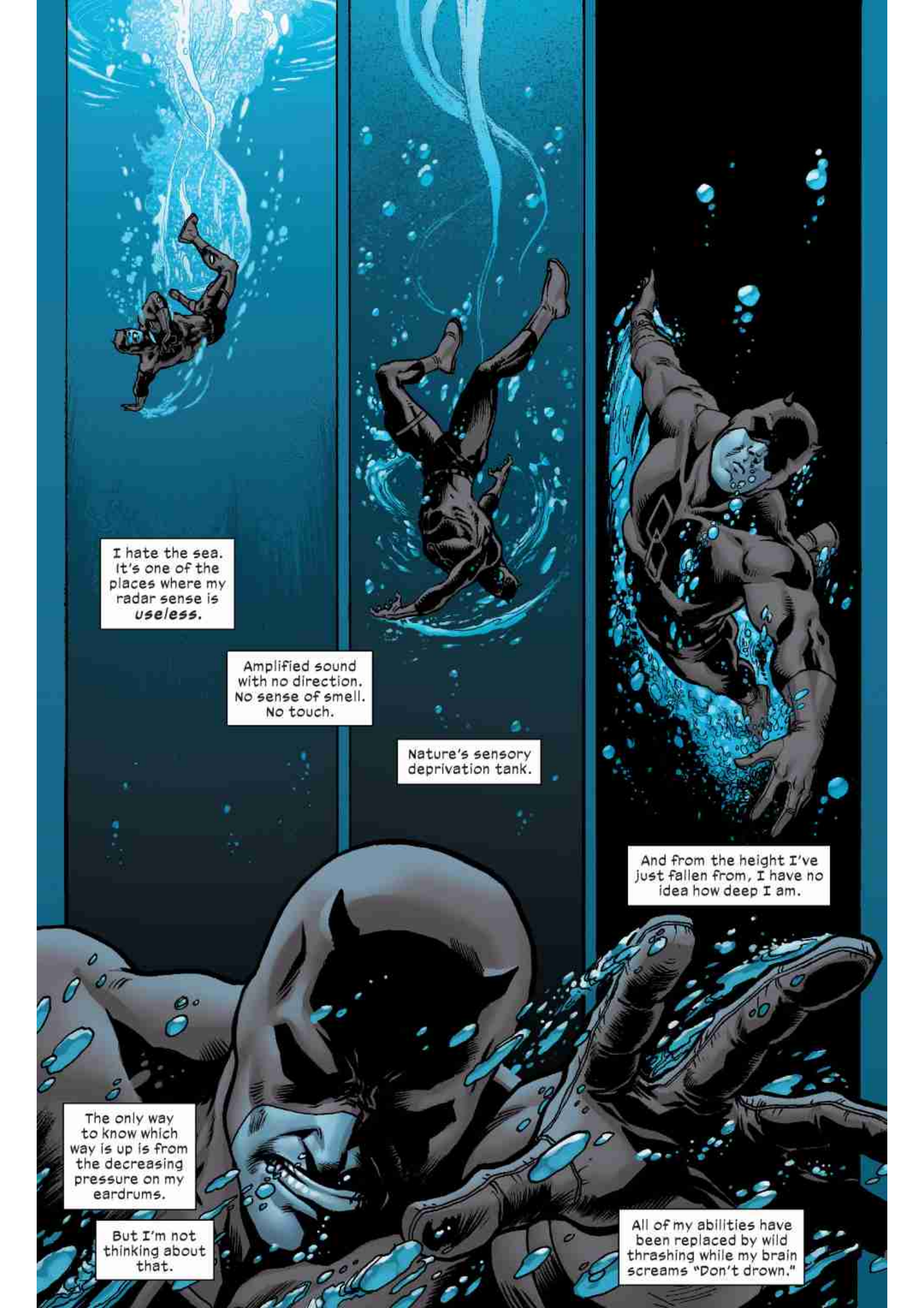
...COAT-
CHECK THE
ATTITUDE.

Right. Well--



--that could
have gone
better.





I hate the sea.
It's one of the
places where my
radar sense is
useless.

Amplified sound
with no direction.
No sense of smell.
No touch.

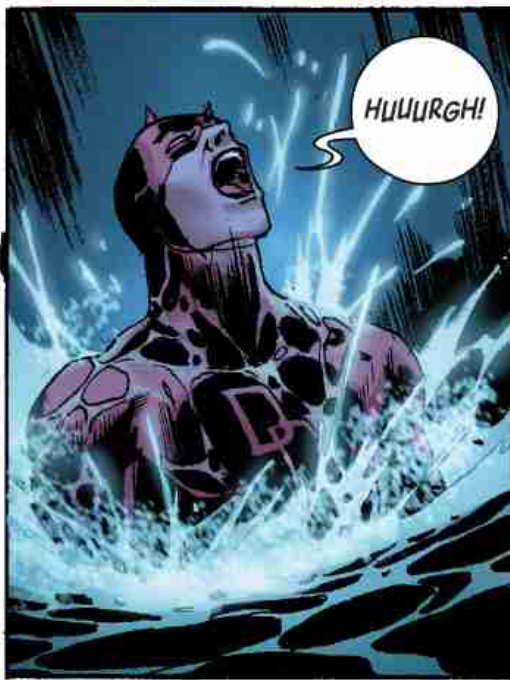
Nature's sensory
deprivation tank.

And from the height I've
just fallen from, I have no
idea how deep I am.

The only way
to know which
way is up is from
the decreasing
pressure on my
eardrums.

But I'm not
thinking about
that.

All of my abilities have
been replaced by wild
thrashing while my brain
screams "Don't drown."



HUUURGH!



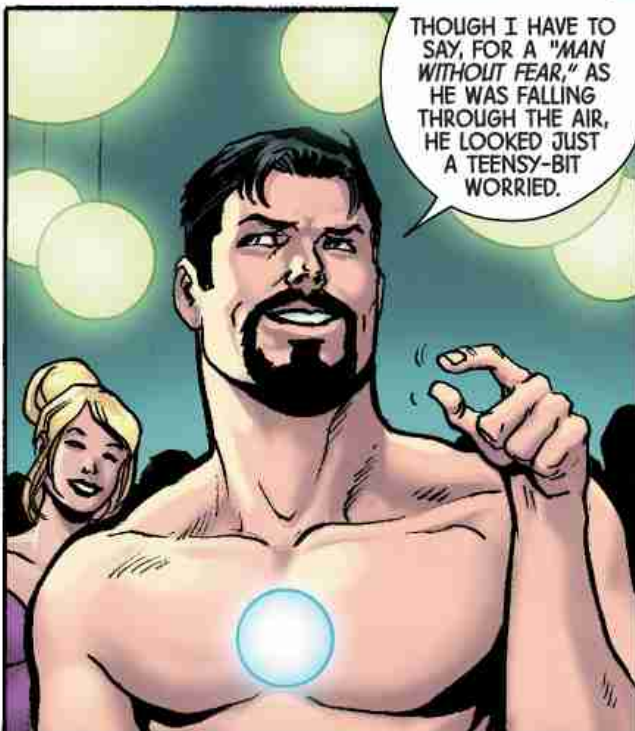
I can hear the party.
I can hear the excitement.
The adrenaline. Everything
has increased. Tony's guests
have been fueled by him
throwing me out of there.

Confronting him at
home was stupid.
Way too public. I just
gave him a chance
to *show off*.

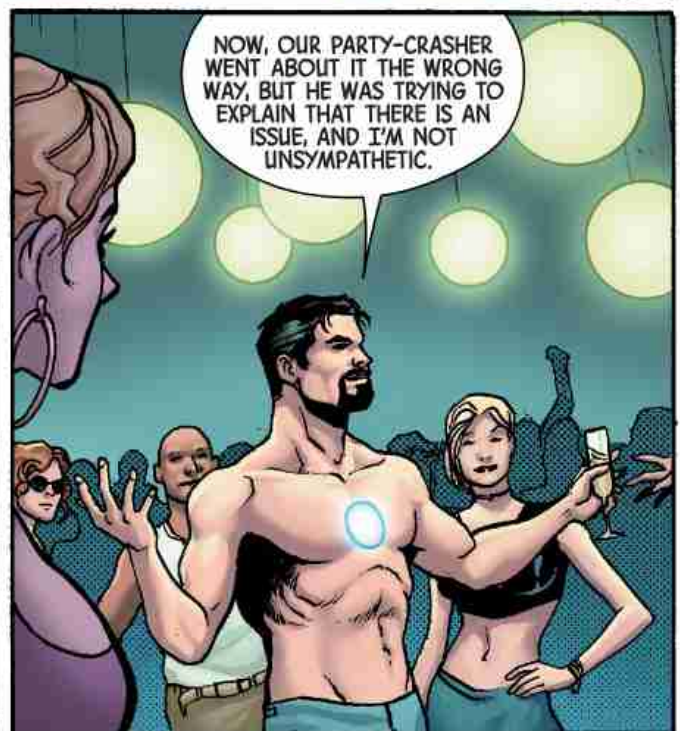


And Tony Stark
has always loved
an audience.

LADIES AND
GENTLEMEN.
THAT WAS OUR
ENTERTAINMENT
FOR THE EVENING,
DAREDEVIL, THE
MAN WITHOUT
FEAR!



THOUGH I HAVE TO
SAY, FOR A "MAN
WITHOUT FEAR," AS
HE WAS FALLING
THROUGH THE AIR,
HE LOOKED JUST
A TEENSY-BIT
WORRIED.



NOW, OUR PARTY-CRASHER
WENT ABOUT IT THE WRONG
WAY, BUT HE WAS TRYING TO
EXPLAIN THAT THERE IS AN
ISSUE, AND I'M NOT
UNSYMPATHETIC.



AND HERE'S WHERE YOU'LL WANT TO GET YOUR CAMERAS OUT.



IT'S CLEAR THAT THE PRICE OF EXTREMIS IS PROVING PROHIBITIVE FOR SOME. I SYMPATHIZE, REALLY.

IT IS AN AMAZING PRODUCT. I WISH EVERYONE COULD ACCESS IT FOR FREE BUT THE COST OF MAKING IT AVAILABLE IS ASTRONOMICAL.

HOWEVER, I'D LIKE TO OFFER A GLIMMER OF HOPE FOR THOSE WHO ARE TRULY STRUGGLING.



TOMORROW, I WILL TAKE TO THE STREETS OF SAN FRANCISCO.

AND EXTREMIS WILL TRAVEL WITH ME.

I WILL BE DISTRIBUTING A TWENTY-FOUR HOUR DOSE OF EXTREMIS, FOR FREE, TO ALL SMART DEVICES WITHIN A FIFTY-FOOT RADIUS.

I WILL BE YOUR MAGNANIMOUS SHINING HUB OF HOPE.



TOMORROW, ON CASTRO STREET. AT MIDDAY.



THE NEXT DAY.
CASTRO STREET...

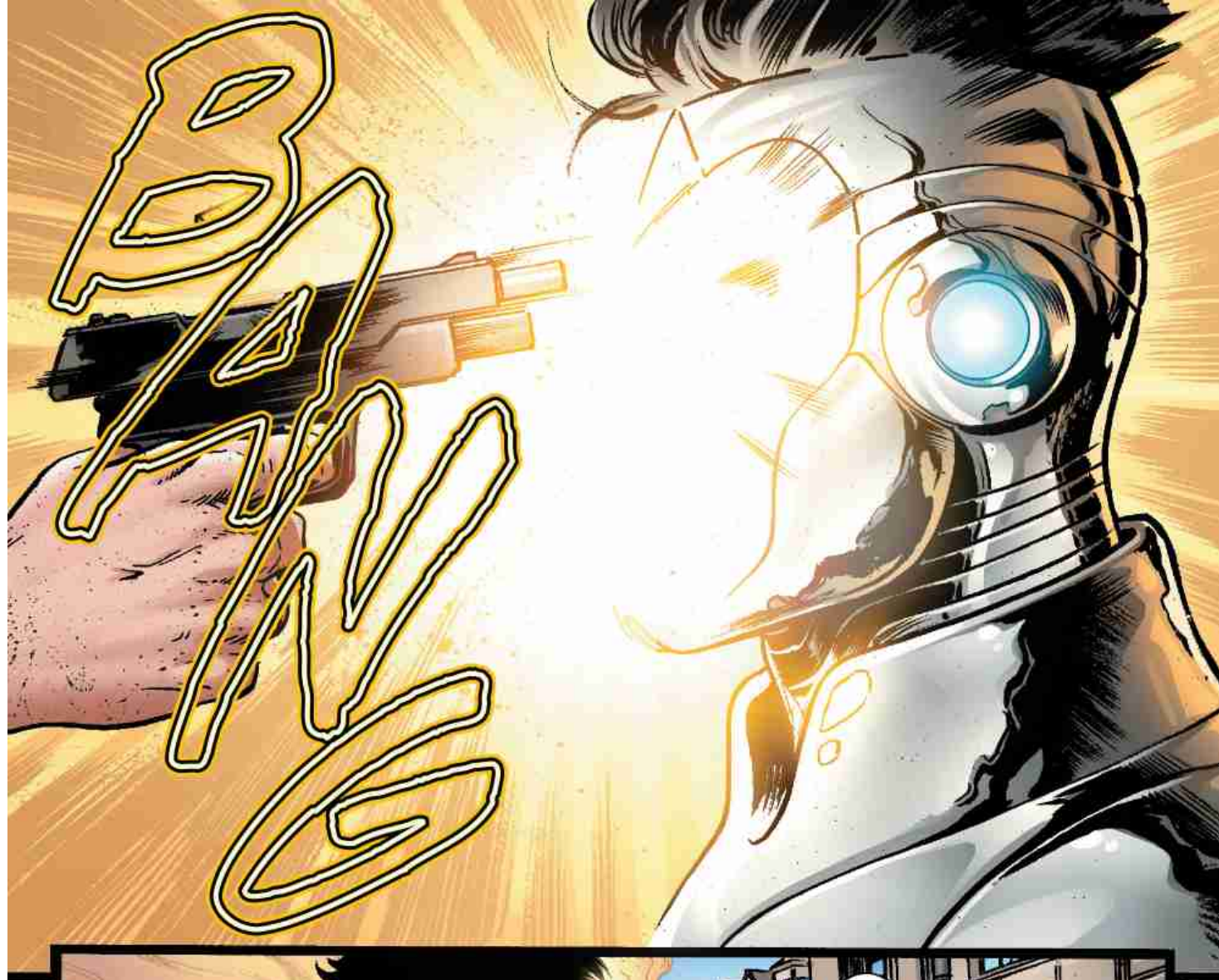
...TWO AND A
HALF HOURS
AFTER MIDDAY.

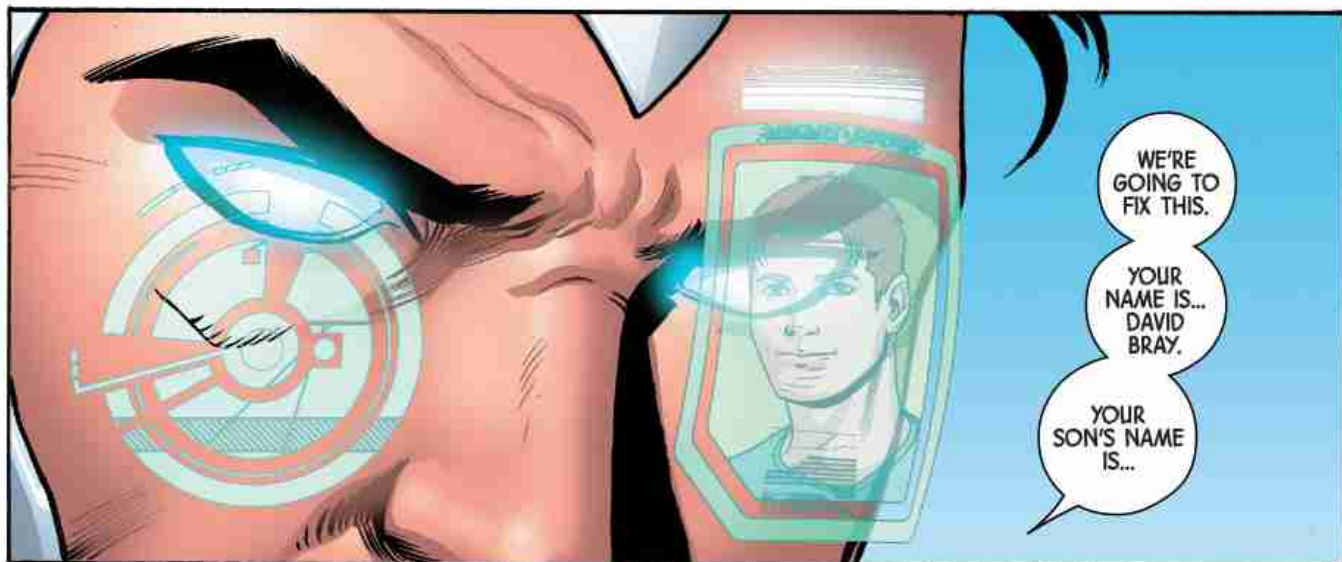
A COUPLE OF
RULES. I KNOW
THIS IS VERY EXCITING
BUT I'D APPRECIATE IT
IF YOU TRIED NOT TO
TRAMPLE THOSE
AROUND YOU.

IT'S HARD TO
BE A SHINING
HUB OF HOPE WHEN
PEOPLE ARE
SCREAMING.

ALSO--
SCREAMING--
NONE OF
THAT.









...SIMON.

AH. I
CAN SEE WHY
YOU'RE SO
CONCERNED.

A COUPLE
OF DAYS AGO, HE
HELD A WOMAN AT
GUNPOINT. SHE POSTED
AN IMAGE ONLINE AND
IT'S SPREADING FAST
ACROSS ALL SOCIAL
NETWORKS.



SIMON
LOOKS SCARED
IN THIS
PHOTO.

I CAN
SEE THE FAMILY
RESEMBLANCE.



WHAT?

I'M GOING
TO MAKE THIS
PICTURE GO AWAY.
THERE'LL BE NO TRACE
OF IT ONLINE. I'LL EVEN
ERASE IT FROM THE
PHONE OF THE
WOMAN WHO
TOOK IT.

BUT YOU'RE
GOING TO DO
SOMETHING
FOR ME.



YOU'RE GOING
TO COME BACK
DOWN THERE WITH ME.
WE'RE GOING TO TELL
PEOPLE IT WAS ALL PART
OF THE SHOW. YOU'RE
GOING TO BE VERY
QUIET AND SMILE
VERY WIDE.

AND YOU'RE
GOING TO
DOWNLOAD
YOUR FREE
EXTREMIS.

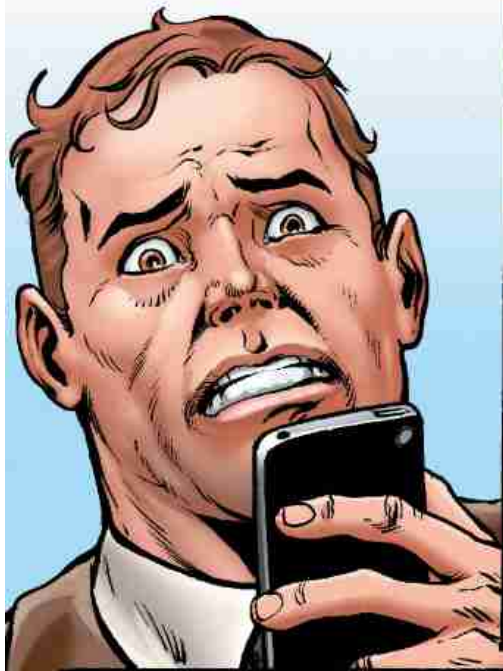
NO...
PLEASE.
I DON'T WANT--



DAVID.
BE SMART.
THERE'S NO
OTHER WAY
OUT OF
THIS.

YOU'VE
JUST TRIED TO
KILL ME IN FRONT
OF THOUSANDS OF
PEOPLE, AND THEIR
CAMERAS. YOUR SON
IS IN TROUBLE. I CAN
MAKE THAT SITUATION
MUCH WORSE
FOR HIM.

ALSO--





NOWHERE.

HNNG.



MATT?

YOU'RE
DISCONNECTED.

A SMALL
E.M.P.

WE'RE DEEP
UNDERGROUND AND
SHIELDED. NO SIGNAL
IS GETTING IN OR OUT
OF HERE. NO LOCATING
DEVICES CAN TRACK YOU
HERE. YOUR ARMOR
ISN'T COMING
FOR YOU.

WHY?
WHAT DO YOU
WANT?

I WANT
TO KNOW HOW
MUCH OF YOU
IS STILL IN
THERE.



IT'S ALL
ME!



SMCK



DON'T
TRY THAT
AGAIN.

YOU'RE IN
MY WORLD
NOW, TONY.

AND YOU'RE
STAYING HERE
UNTIL THE EXTREMIS
HAS RUN ITS COURSE.
UNTIL THE CITY'S
ADDICTION IS DONE
AND ITS
REHABILITATION
HAS BEGUN.

HOW DO
YOU KNOW THE
EXTREMIS DOWNLOADS
WON'T CONTINUE
WITHOUT ME?

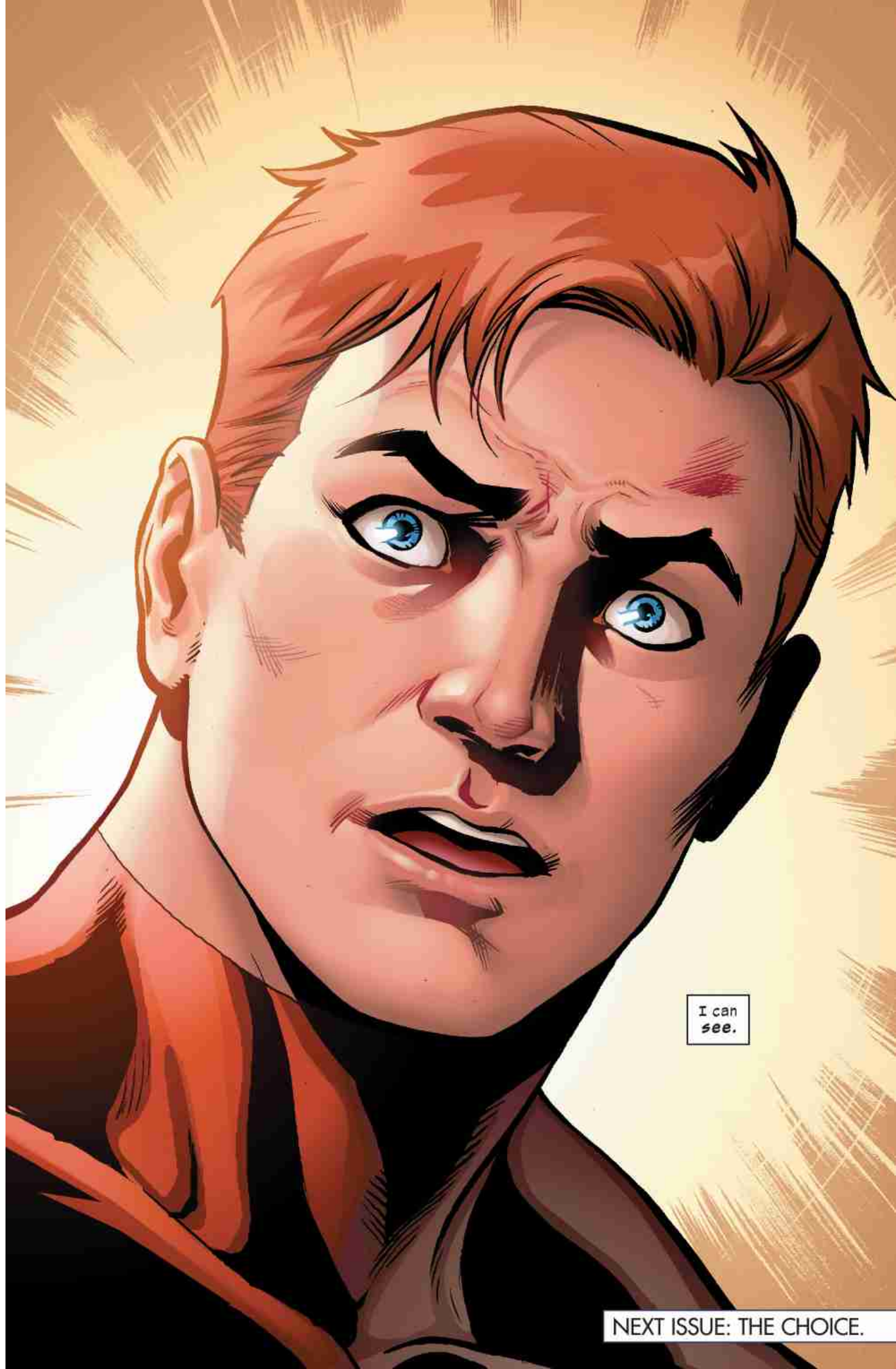
BECAUSE
YOU'VE PUT YOURSELF
AT THE CENTER OF
EVERYTHING. I DON'T
THINK YOU'D LET IT RUN
AUTOMATICALLY.
YOU NEED TO BE
IN CONTROL.

THAT'S PRETTY
INSIGHTFUL.

SO, ASK
YOURSELF. IF I
LIKE CONTROL SO
MUCH, WHY WOULD I
LET YOU TAKE ME
SO EASILY?





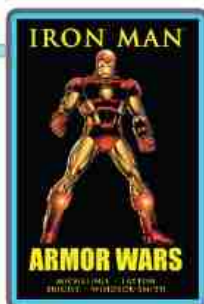


I can
see.

NEXT ISSUE: THE CHOICE.



EDITOR'S PICKS



IRON MAN: ARMOR WARS TPB

Millionaire industrialist Tony Stark is an inventive genius who has dedicated all of his enormous financial and intellectual resources to a single guiding principle: the creation of technology for the betterment of humanity. Stark's greatest creation is a modern-day miracle: a suit of form-fitting, strength-enhancing, steel-mesh armor he dons to become the living symbol of his ideals, the invincible Iron Man! But when Stark discovers that the same technology he used to create the Iron Man armor — technology so secret he didn't even dare patent it — is

now in the hands of several deadly super-villains, he feels responsible for the evil they have done with the high-tech tools he unwittingly provided. In the face of objections from his government, friends, colleagues and fellow super heroes, Stark swears to use the power of Iron Man to bring the evil to an end — and to take back what's his. The Beetle, Stilt Man, the Controller, Stingray, the Mandroids, the Guardsmen and Firepower don't know it yet, but they've got a problem. The world's most powerful force for good isn't playing by the rules anymore. And he's coming for them.

Collecting *Iron Man* #225-232 — written by David Michelinie and Bob Layton; and illustrated by Mark Bright, Layton and Barry Windsor-Smith.



IRON MAN: ARMOR WARS II TPB

Iron Man faces challenges he never even dreamed of! When industrial villains Kearson Dewitt and the Marrs twins seize control of Tony Stark's central nervous system, he finds himself inexplicably paralyzed and suffering memory loss amid deadly battles with the Living Laser — who is stronger, and crazier, than ever before! Meanwhile, with the help of Fin Fang Foom and his race of dragons, the Mandarin learns his true potential, and that of his ten rings of power! Guest-starring Jim Rhodes and Wonder Man!

Collecting *Iron Man* #258-266, written by John Byrne and illustrated by John Romita Jr.



IRON MAN VOL. 1: BELIEVE TPB

A new era for Tony Stark from the best-selling Uncanny X-Men creative team! Tony Stark is Iron Man — technological visionary, wealthy playboy, unparalleled engineer and armored Avenger. But now, the Iron Man armor's most powerful upgrade has become the world's greatest danger: The lethal techno-virus Extremis is out in the wild! Tony's hunt for the rogue Extremis Units takes him to New Camelot, where he clashes with the mech-knights called the Circle and dogfights the Russian Black Exoskeleton Academy; to Colombia,

where he battles old foes Vibro, Firebrand and the Living Laser; and to the ancient catacombs of Paris, where absolute horror awaits — and Tony may have to betray an old friend! Introducing Iron Man's stealth armor, heavy-duty battle-suit and space armor as Tony creates new suits to tackle new challenges! If he wants to save the world from his own deadly nano-virus, Iron Man must act fast — and Tony Stark must build faster!

Collecting *Iron Man* (2012) #1-5, written by Kieron Gillen and illustrated by Greg Land.



IRON MAN VOL. 2: THE SECRET ORIGIN OF TONY STARK BOOK 1 TPB

Iron Man — in space! Picture this: Tony Stark. In a bar. With ladies. What could go wrong? Even as he embarks on a hero's journey throughout the stars, the Armored Avenger must reap the surprising consequences of his role in *Avengers vs. X-Men*! Then, the story that will shake Iron Man to his very core starts here! Many years ago, Howard and Maria Stark had a baby — but there's something you don't know. Learn the truth about Las Vegas and Area 51 as the two great myths of Nevada collide. Meanwhile, in a distant galaxy, Tony Stark screams!

Collecting *Iron Man* (2012) #6-11 — written by Kieron Gillen, and illustrated by Greg Land and Dale Eaglesham.



IRON MAN VOL. 3: THE SECRET ORIGIN OF TONY STARK BOOK 2 TPB

Prepare for more mind-blowing revelations as the shocking secret origin of Tony Stark continues! And it began with a birth! As the manipulative alien 451's ulterior motive is laid bare, a massive surprise awaits Tony in a deserted battlefield from the beginning of time. Now all Iron Man has to do is fight a robot who can take over his armor at any time and evade one of the universe's greatest bounty-hunters: Death's Head! An impossible choice at the edge of space will decide the fate of two worlds. Who lives? Who dies? Can Tony

somehow find a way to avoid his destiny before it all goes wrong? Tony and 451 both discover the surprising truth — and things change forever!

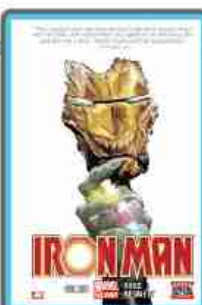
Collecting *Iron Man* (2012) #12-17 — written by Kieron Gillen; and illustrated by Dale Eaglesham, Greg Land, Carlo Pagulayan and Mahmud Asrar.



IRON MAN VOL. 4: IRON METROPOLITAN PREMIERE HC

To build or to destroy. Tony Stark has returned from space with a vision of a better world. But who is his secret ally? Tony mysteriously shrugs his crime-fighting duties onto P.E.P.P.E.R. and focuses his energies on the grand unveiling of Troy, Tony's Iron Metropolitan city of tomorrow! What could go wrong? Well, Pepper could meet P.E.P.P.E.R., or discover Tony's family secret — or both! And if the Mandarin is truly dead, then who is Mandarin-Seven: Red Peril — and how did they get the villain's rings? As the Iron Phalanx attacks and the skies burn red above Troy, Iron Man investigates the Mandarins. Meanwhile, Red Peril uncovers Troy's shocking secret! And will an Inhuman threaten Tony's city of tomorrow? Guest starring Jim Rhodes, the Iron Patriot!

Collecting *Iron Man* (2012) #18-22 and #20.INH, written by Kieron Gillen and illustrated by Joe Bennett.



IRON MAN VOL. 5: RINGS OF THE MANDARIN PREMIERE HC

Malekith the Accursed, lord of the Dark Elves, has a problem with Iron Man. Then again, Malekith the Accursed has a problem with pretty much everyone on Earth. And when Malekith the Accursed strikes, blood will flow and darkness will fall — unless Iron Man can gain the upper hand! It's cutting-edge mortal science vs. the most arcane Asgardian science imaginable — all in a bath of blood. Plus: Which classic Marvel UK character returns in a reinvented form after the events of *Revolutionary War*? And how do the Mandarin's rings factor into this crisis? Iron Man vows to get to the bottom of things — assuming he lives!

Collecting *Iron Man* #23-28 — written by Kieron Gillen, and illustrated by Luke Ross and Joe Bennett.

Here are some recommended collections for new and longtime IRON MAN fans.

All are available in fine comic shops and bookstores now!

—Mark Paniccia

BEHIND THE IRON CURTAIN

Hey readers! Resident shell head editor Mark Paniccia here. Thought you might like a peek behind the creative process of Marvel's latest (and most unexpected) version of Tony Stark.

While Rick Remender was planning a crazy little thing that became AVENGERS AND X-MEN: AXIS, one of the ideas everyone here at MARVEL gravitated to was seeing bad guys become good guys and good guys become bad guys. With the right characters, attitudinal adjustments and creative teams, we knew some wild stories could spin out of the event...and seeing a more devious Tony Stark unleashed on the MARVEL UNIVERSE kind of gave us all goose bumps. What would happen if the golden Avenger wasn't so golden anymore? I couldn't see Tony Stark going completely evil, but I could see him go...chrome!

Let me explain. When I talked to writer Tom Taylor about the book, we thought an extreme version of a pre-heart-injury-Tony Stark personality was the way to go. As a hero, we know Tony as a good looking, stylish, confident yet fair and noble guy... but without that moral compass—that perspective he gained when Ho Yinsen sacrificed himself so Tony could escape his captors—he'd feel...SUPERIOR. He would be self-indulgent, vain and over the top. I'd seen a picture of a chromed luxury sports car and thought that was a pretty good example of over the top. We wanted to lean into the narcissism, selfishness and glam of this altered Tony Stark with a super-sleek, LED, futuristic armor, and the mirror-like quality of chrome fed into that perfectly.



Artist Yildiray Çınar's first designs for SUPERIOR IRON MAN



More early ideas from Yillray

We told artist Yildiray Çınar and he promptly started enthusiastically sketching away at designs. We wanted to have blue LED stretch throughout and Tom had the idea that they could turn red when Tony was about to attack, giving him "a bit of menace."

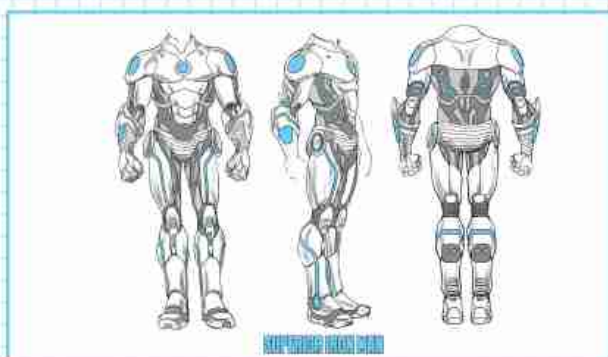


You wouldn't like Tony when he's angry (and glowing red)!

We asked Yildiray to add holographic elements and have the readouts and graphs surround Tony's head. I suggested Tony not even have a faceplate. Vain Tony would want everyone to see his beautiful face. When Yildiray did helmet designs, we decided to keep the option of having the faceplate, and Tom came up with the idea of using stealth graphene for protective measures. All of Yildiray's sketches were cool but we especially liked having the eyebrows hidden, making Tony look more distant and regal.



The final helmet design incorporated many elements seen in these four versions.



We ended up with a lot of great designs from Yildiray, all of which we wish we had the time and space to use but we're very happy with where we landed. The "Superior" armor still has a classic super hero vibe to it while messaging the stuff under the surface. Hope you dig it as much as we do.

Before I go I'd like to give a shout out to Summer Lacy who did an awesome job on the logo and recap design and Irene Y. Lee and Nelson Ribiero for their great design contributions.



Mark Paniccia
Senior Editor
MARVEL COMICS

NEXT ISSUE